



VIRTUALBLAST

Title Design

PORT FOLIO

2023/2024



Mixed by Erry

GENRE: Comedy, Drama, Musical, Biographical

PLOT: In the 1980s, in Naples, Enrico 'Erry' Frattasio begins creating and selling counterfeit cassette tapes for his friends and clients, later expanding his business to create an enterprise that becomes an international adventure.

CLIENT: GROENLANDIA

CONCEPT ARTIST: FRANCESCA MARMIGI

WORK:

Logo Title Design,
Head Titles Design,
Credits Design, End Roll Design



Logo Title Design

The creative process of the film's title concept development involved a lengthy study phase in which various possibilities were explored: from a pop, lively, and contemporary style to a more vintage approach inspired by retro aesthetics, as well as more modern and minimalist attempts. After a careful evaluation of the options, we choose a graphic style that evokes the personal stamp the protagonist used to label his audiotapes, establishing a strong narrative and symbolic connection with the title design.

Head Title Design

The choice of the head titles font involved an in-depth analysis aimed at identifying typefaces that adhered to the director's aesthetic guidelines. This work focused on finding a modern design that could simultaneously evoke the unique atmosphere of the 1980s, in line with the film's narrative tone. Every detail, from the proportions of the characters to their dynamic rendering on screen, was carefully studied to ensure visual consistency and harmony with the images.

Logo Title



Head Titles



Head Titles



End Roll



Ipersonnia

GENRE: Sci-fi

PLOT: Italy, near future. Prisoners serve their sentences in a state of deep sleep that renders them harmless: hypnosleep, an efficient and cost-effective system. Everything changes when David Damiani, a prison psychologist, discovers a man whose records have been completely lost.

CLIENT: ASCENT FILM

CONCEPT ARTIST: MARIO TOCCAFONDI

WORK:

Title Design

Opening Credits Design

Ending Credits Design



Logo Title Design

The main challenge in developing the concept design was to create a visual identity that captured the essence of the genre and its tense and unsettling atmosphere, while maintaining a strong visual connection to the futuristic and technological elements typical of science fiction. The title had to be designed to evoke feelings of suspense and mystery, using graphic elements that conveyed the idea of a dystopian world in constant evolution. At the same time, it was essential to maintain the visual clarity necessary for a direct emotional impact.

Head Title and Credits Design

The choice of the font was crucial, as it had to align with the graphic identity of the title while effectively representing the film's atmosphere. The typographic study focused on the character's lines and shapes, seeking a font that could reflect the film's futuristic aspect with sharp, modern strokes. At the same time, it needed to maintain a strong visual impact capable of supporting the thriller theme.

Logo Title



Head Titles



Head Titles



Credits



La Coda del Diavolo

GENRE: Crime, drama

PLOT: Sante Moras is a former police officer who now works as a security guard in his native Sardinia. He is accused of a murder he did not commit. The victim is a criminal who had been imprisoned for torturing and killing a young girl.

CLIENT: GROENLANDIA

CONCEPT ARTIST: MARIO TOCCAFONDI

WORK:

Title Design

Opening Credits Design

Ending Credits Design



Logo Title Design

For this project was necessary an in-depth graphic research process to reflect the film's intense atmosphere of tension and danger while maintaining a visual identity that resonated with the narrative context. The title was designed to capture attention with a blend of visual elements that conveyed both the intensity of the plot and the mystery that surrounds it. The overall design had to be evocative and in tune with the mounting tension that runs throughout the film.

Head Title and Credits Design

The font study followed a targeted approach to ensure coherence with the film's investigative atmosphere and sense of suspense. It was essential to select a typeface that could be perfectly integrated with the graphic concept of the title, striking a balance between readability and visual intensity.

Logo Title



Head Titles



Credits



End Roll





Felicità

GENRE: Comedy, Drama

PLOT: Desirè's family is made up of selfish and manipulative parents — a two-headed monster that devours any hope of freedom for its children. She is the only one who can save her brother Claudio from the family.

CLIENT: LOTUS PRODUCTION

CONCEPT ARTISTS: FRANCESCA MARMIGI,
GIULIO BARTOLOZZI

WORK:

Logo Title Design,
Credits Design, End Roll Design



Logo Title Design

The creative process for the graphic design of the film's title began with a meticulous phase of study and analysis to understand how to the dramatic yet lighthearted tone of the narrative. The main goal was to create a design that would not weigh down the scene or the viewer's emotions, while still expressing the film's emotional depth. The design was intended to strike a perfect balance between minimalism and elegance, ensuring it remained discreet and natural, never drawing attention away from the visual storytelling.

Credits Design

The font selection process was equally essential, involving a careful analysis to compliance with the stylistic guidelines. The choice of the typeface needed to convey a modern design with clean, delicate lines, ensuring an elegant and a contemporary look without feeling heavy. The selected fonts were chosen for their visual lightness. The research focused on typefaces that expressed a sense of modernity while remaining unobtrusive, preserving the spirit of the film.

Logo Title

F E L I C I T À

Credits

prodotto da
RAFFAELLA LEONE e ANDREA LEONE

Credits

acconciature
MARZIA COLOMBA

trucco
LUCA MAZZOCCOLI

End Roll

e con

Dottoressa Fenzi	Isabella Cecchi
Gertrud	Florence Nicolas
Dottor Beltrame	Maurizio Di Carmine
medico di base	Lallo Circosta
proprietario casale	Emanuele Barresi
Angelo	Antonio Rampino
Luigi	Dante Giuliani
Umberto Contini	Carlo Ettore
Raffaella Contini	Michaela Gargiullo
Gabriele	Ivan Bacchi
Monica	Giulia Mombelli
Mercolino	Claudio Pallitto
Gianni il direttore Telesmile	Gaetano Gentile
Danny	Roberto Tesconi
Michelangelo il cartomante	Luigi Gallo
strozzino	Andrea Giannini
receptionist Villa Corallo	Luna Romani
infermiera Villa Corallo	Michela Cafaro
studente	Pierfrancesco Pappa

Come pecore in mezzo ai lupi

GENRE: Crime, Drama

PLOT: A police officer on an undercover mission to dismantle a criminal organization, discovers that her brother, whom she hasn't seen in a long time, is also part of it.

CLIENT: GROENLANDIA

CONCEPT ARTIST: FRANCESCA MARMIGI

WORK:

Logo Title Design,
Head Titles Design,
Credits Design, End Roll Design





Logo Title Design

The creative process was aimed at finding a solution capable of embodying both the dramatic essence and dynamic energy of the film. The main goal was to capture the intensity and emotional tension of the story, while simultaneously reflecting the fast-paced rhythm and dark tones of the narrative. The design approach also included a detailed study of the animation timing.

Head Title and Credits Design

The analysis and selection of the font for the opening credits represented a crucial phase of the project. The goal was ensuring consistency and visual impact in line with the title design, the narrative tone of the film, and the aesthetics of the scenes it would be superimposed on. The process involved in-depth research, during which numerous typefaces were examined to find the one most suitable for conveying the drama and emotional intensity of the film.

Logo Title



Head Titles



Head Titles



End Roll



Cattivi Maestri

GENRE: Documentary

PLOT: Vincenzo was 11 and he was already a highly talented soccer player, with the ambition of becoming a champion one day. However, his encounter with a soccer coach who abused his position to abuse children and boys shattered his dreams and changed his life.

CLIENT: LUPIN FILM

CONCEPT ARTIST: MARIO TOCCAFONDI

WORK:

Title Design

Opening Credits Design

Ending Credits



Logo Title Design, Head Titles and Credits Design

The title concept was developed with the goal of immediately conveying the gravity of the subject of the documentary. The main idea is to evoke a sense of strength, urgency, and seriousness, reflecting the sense of responsibility and the betrayal of trust inherent in the role of the "teacher."

The choice of the words "Bad Masters" is already a striking element, as it contrasts two seemingly opposite concepts: the figure of the teacher, traditionally associated with a positive and formative role, and the adjective "bad," which reverses its connotation. To emphasize this dichotomy and the sense of unease, we choose a visual style characterized by strong, decisive shapes. The title was meant to be not just "read," but also "felt".

The shape of the letters, their thickness, and their visual arrangement were carefully studied to evoke an immediate and unmistakable visual reaction.

The choice of fonts for the credits followed an aesthetic consistency with the title concept, maintaining a strong focus on the tone and message of the documentary.

Logo Title



Head Titles



Head Titles



End Roll



Luce 100

GENRE: Comedy

PLOT: Some of the leading figures in our cinema and contemporary comedy have been tasked with creating eight short films that will make up a collective episodic film titled “Cento anni di Luce”. Recalling the classic themes of Italian comedy—frauds, superstitions, love, betrayals, Italians on holiday—the films will be made using the iconic archival footage from the Archive.

CLIENT: ARCHIVIO LUCE

CONCEPT ARTISTS: FRANCESCA MARMIGI, MIRKO LO CONTE

WORK:

Logo Title Design,
Credits Design, End Roll Design



Logo Title Design and Credits Design

The creation of the film's title required an in-depth study phase to define a graphic concept that could unify the different aspects of the project. Since the film is a collective work composed of a series of short films, each with distinct themes and styles, it was crucial to find a solution that maintained a common thread between the various stories, reflecting the shared characteristics of the project itself. The goal was to create a title that could represent the lightness and humor present in all the stories, while acknowledging the stylistic and thematic variety of the individual shorts. We choose a visual approach to reflect the energy, dynamism, and humor.

The font selection process was very important to ensure that the title design was in full compliance with the stylistic guidelines. It was necessary to identify a typeface that could integrate the idea of lightness and comedy, with fluid lines and a sense of modernity. The typographic choice was carefully studied to strike a balance between aesthetic consistency and the need to maintain an immediate visual impact, in line with the joyful and lively spirit of the film as a whole.

Logo Title



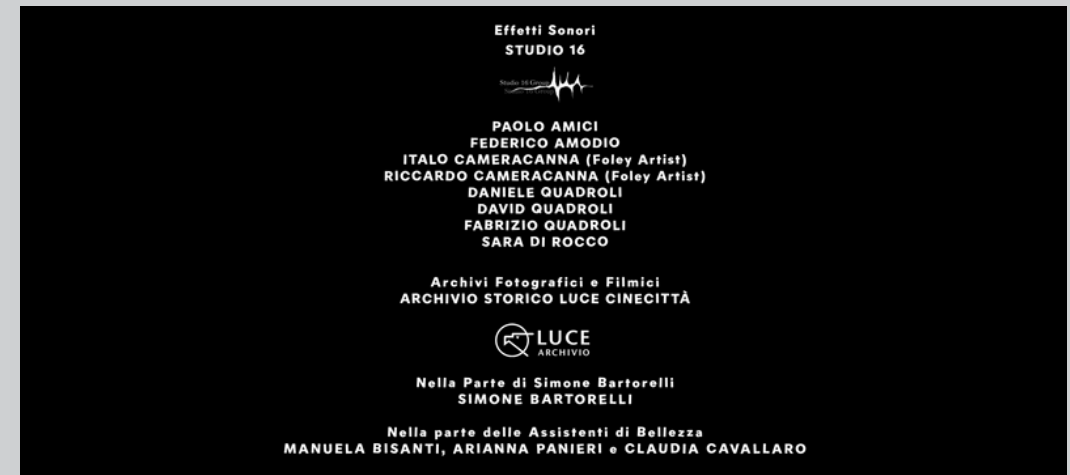
Credits



Credits



End Roll



Sei Fratelli

GENRE: Comedy, drama

PLOT: Five brothers reunite in the family home after the suicide of their father, Manfredi Alicante. Upon reading the will, they discover they have a sixth sister, Luisa, they knew nothing about.

CLIENT: GROENLANDIA

CONCEPT ARTIST: MARIO TOCCAFONDI

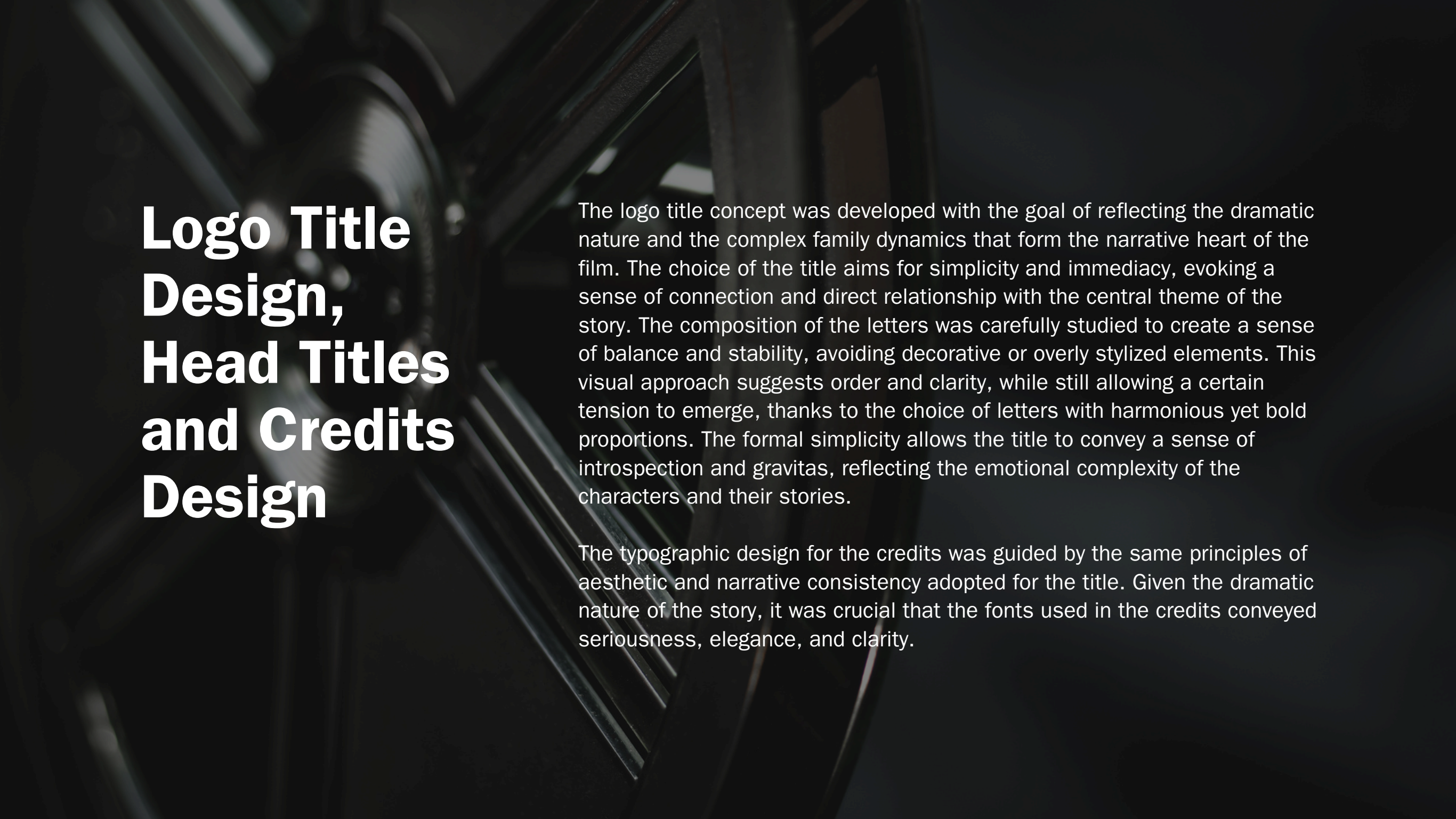
WORK:

Title Design

Opening Credits Design

Ending Credits





Logo Title Design, Head Titles and Credits Design

The logo title concept was developed with the goal of reflecting the dramatic nature and the complex family dynamics that form the narrative heart of the film. The choice of the title aims for simplicity and immediacy, evoking a sense of connection and direct relationship with the central theme of the story. The composition of the letters was carefully studied to create a sense of balance and stability, avoiding decorative or overly stylized elements. This visual approach suggests order and clarity, while still allowing a certain tension to emerge, thanks to the choice of letters with harmonious yet bold proportions. The formal simplicity allows the title to convey a sense of introspection and gravitas, reflecting the emotional complexity of the characters and their stories.

The typographic design for the credits was guided by the same principles of aesthetic and narrative consistency adopted for the title. Given the dramatic nature of the story, it was crucial that the fonts used in the credits conveyed seriousness, elegance, and clarity.

Logo Title



Head Titles



Head Titles



End Roll





Hanno ucciso l'Uomo Ragno

GENRE: Comedy, musical

PLOT: The story tells of the first meeting between Max Pezzali and Mauro Repetto and how they achieved success by creating the group 883. Max, a fan of comics and American music, is a nonconformist in a city with no reasons to rebel. After neglecting high school to follow new friendships and punk nights, he is inevitably held back.

CLIENT: WEPOST

CONCEPT ARTIST: FRANCESCA MARMIGI

WORK:

Credits Design





Credits Design

The design work for the series credits required an in-depth study and targeted research to find a graphic approach that combined modernity with stylistic references to the 1980s. This approach was necessary to maintain consistency with the narrative period of the film while aligning with the contemporary directorial style.

The main goal was to find a typography that conveyed a sense of aesthetic nostalgia without sacrificing readability and visual freshness. The font needed to evoke the 1980s, but with a modern and clean graphic language, avoiding excessive vintage elements or overly marked "retro" aesthetics. Visual consistency with the directorial style was achieved by ensuring a minimalist design rich in personality.

Credits

PER PRODUZIONI ORIGINALI SKY

HEAD OF PRODUCTION
PRODUTTORE DELEGATO
STORY EDITOR
BUSINESS AFFAIRS
COORDINAMENTO POST PRODUZIONE
COORDINAMENTO COMUNICAZIONE E TALENT
MANAGEMENT
ART DIRECTOR
UFFICIO STAMPA
COLLABORAZIONE EDITORIALE

IVANA KASTRATOVIĆ
GIACOMO TAGGI
CLAUDIA MUNARIN
LOREDANA DI DOMENICO
ROBERTA CONTI
VALERIA MAGRI
MARTINA CERAMICOLA
GIANLUCA RENDINA
ISABELLA FERILLI
CLAUDIO ZAGO
SARA DE ACETIS

Credits

INHOUSE
POST PRODUZIONE

POST PRODUCTION COORDINATOR
DIGITAL COLORIST
ASSISTENT COLORIST
CONFORMING
DATA MANAGEMENT
DELIVERY
CINEMA ENGINEER
SUPERVISING SOUND
SOUND RE-RECORDING MIXER
DIALOGUE EDITOR
SOUND EFFECTS EDITOR
PRODUCER
JUNIOR PRODUCER
AMMINISTRAZIONE
GENERAL MANAGER
SOCIETÀ DI COPPIAGGIO
DIRETTORE DEL COPPIAGGIO
ASSISTENTE AL COPPIAGGIO
FONICO DI COPPIAGGIO

ERIKA SCARAMELLA
RED
LUCA E CARLUANO
LEONARDO GALLO
TIZIANA DI CLEMENTE
AZZURRA ARSENTIERI
LEONARDO GALLO
VALERIA ROSO
GIORGIA ESPOSITO
DAPHNE GASTALDO AVITABILE
GIULIANO GAMMARATA
MURDO PERRO
GIULIO PREVI
GIULIO MARIA SERENO
FRANCESCO ENEA TOMEI
CLAUDIA AURELI
WILLIAM WASHBURN
MARGO CENTOFANTI
EMANUELA EPIFANO
VALENTINA DONNINI
SORIA GALLO
VERONICA RIRNO
EDUARDO DIAMBARREBI
KEA SOUND
ALESSIO PELICELLA
ANDREA FABBRICATORE
CRISTIANO LELLINI

Credits

IL BRANO DELLA BIGLIA
CON UN DECA
(M. PEZZALI / M. REPETTO)
PERFORMED BY R&B
© 1992 WARNER CHAPPELL MUSIC ITALIANA SRL /
R&B GANG SRL / RVI SPA
SU LICENZA DI WARNER CHAPPELL MUSIC ITALIANA SRL
© 1992 WARNER MUSIC ITALY
SU GENTILE CONCESSIONE DI WARNER MUSIC
ITALY SRL

LIVE IN THE MUSIC
(M. PEZZALI, M. REPETTO, P. PERONI, M. GUARNERIO)
© WARNER CHAPPELL MUSIC ITALIANA /
D.J. S GANG SRL

WAKE ME UP BEFORE YOU GO-GO
(G. MICHAEL)
PERFORMED BY WHAM!
© 1984 WHAM MUSIC LIMITED (GB 2)
SU LICENZA DI WARNER CHAPPELL MUSIC
ITALIANA SRL
© 1984 SONY MUSIC ENTERTAINMENT UK
LIMITED

VAI CON LUI
(M. MASINI, R. BUTI, C. BIGAZZI)
PERFORMED BY MARCO MASINI
© SUGARMUSIC S.P.A. / UNIVERSAL MUSIC
PUBLISHING RICORDI SRL
PER GENTILE CONCESSIONE DI SUGARMUSIC SPA
© 1990 SONY MUSIC
ENTERTAINMENT ITALY SPA

GIOCA JOUER
(C. CECCHETTO, C. SIMONETTI)
PERFORMED BY CLAUDIO CECCHETTO
© 1981 WARNER CHAPPELL MUSIC ITALIANA
S.R.L. / SUGARMUSIC SPA
© 2007 D.J.S GANG SRL
SU LICENZA DI WARNER CHAPPELL MUSIC
ITALIANA SRL

SHE DRIVES ME CRAZY
(B. GIFT, D. STEELE)
PERFORMED BY FINE YOUNG CANNIBALS
© UNIVERSAL MUSIC PUBLISHING LTD.
EDIZIONI PER L'ITALIA: UNIVERSAL
MUSIC PUBLISHING
RICORDI SRL
© 1988 LONDON RECORDS LTD

Credits

GRBENLANDIA
STAFF GRBENLANDIA

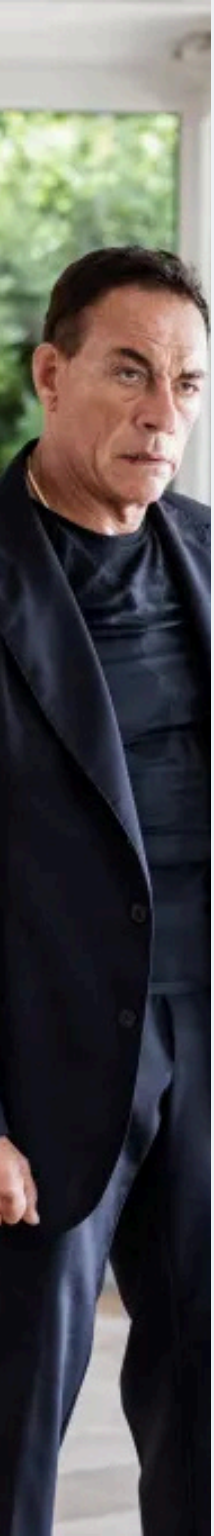
PRODUTTORI
GENERAL MANAGER
CHIEF OPERATING OFFICER
RESPONSABILI REPARTO EDITORIALE
ASSISTENTI REPARTO EDITORIALE
BUSINESS AFFAIRS SENIOR MANAGER
BUSINESS AFFAIRS MANAGER
PUBLIC FINANCING & STRATEGIC
PARTNERSHIP MANAGER
RESPONSABILI
COORDINAMENTO PRODUZIONI
ASSISTENTE COORDINAMENTO PRODUZIONI
PHYSICAL PRODUCTION COORDINATOR
SUPERVISORE ALLA POST PRODUZIONE
COORDINATORI DI POST PRODUZIONE

MATTEO ROVERE
SYDNEY SIBILLA
DANIELE BENI
FRANCESCA CUALBU
FABRIZIO CRISTALLO
ALESSIA POLI
DENISE PINTALDI
PAOLA PIROTTI
FEDERICO RUTIGLIANO
GABRIELE LILLI
MARIA D'ERCOLE
VALERIA BERALDO
EUGENIA RICCIERI
MOUNA LAMIRI
FILIPPO SCHIAFFINO
MANUELA CALABRO
SONJA STEGIC

RESPONSABILE MARKETING E
COMUNICAZIONE
RESPONSABILE AMMINISTRAZIONE
E CONTROLLO
SUPERVISORE AMMINISTRATIVO
RESPONSABILE FISCAL E
CONTABILITÀ
REPARTO AMMINISTRATIVO
PRODUZIONE
REPARTO AMMINISTRATIVO
SEDE
ASSISTENTE MATTEO ROVERE
SEGRETARIA
STUDIO LEGALE

ROMINA SUCH
FRANCESCA MASCIOTRA
VITO MUPO
ELEONORA FRATERNALI
ALESSANDRO VERZILI
FABRIZIO MARTELLI
LUCA FREZZA
FRANCESCA MINUTO
LAURA BIANI
TERESA FERRO
ANDREA SEBBA
MATTEO MEME
FLAVIA BUSCHI
FILIPPO PIEVANI
PONTI DE SANCTIS
B PARTNERS
AVV. GIUSEPPALINA PONTI
AVV. LORENZO DE SANCTIS
AVV. CLORINDA ABATE
AVV. LAURA CICCOLINI

DI BINEGZIA
INTEBA SANPAOLO SPA
NELLA PRESSIONE DI
NICOLA CORIGLIANO
COORDINATORE DESK MEDIA E CULTURA
ASSISTENTE
AMMINISTRATIVA E FISCALE
STUDIO TRIBUTARIO
ASSOCIATO MPRV
CONSULENTE DEL LAVORO
MASSIMO FIORENZA
MICHELA IMPECIATI



Kill 'em All 2

GENRE: Action

PLOT: It is an American action film, a direct sequel to Kill 'em All. To defeat Vlad's men and save the innocent lives they have put in danger, Phillip and Vanessa know that the job isn't finished until the last bullet is fired.

CLIENT: WEPOST

CONCEPT ARTISTS: FRANCESCA MARMIGI, GIULIO BARTOLOZZI

WORK:

Credits Design, End Roll Design





Credits and End Roll Design

The work focused on finding a typographic solution that was simple, essential, and capable of providing a smooth visual experience without overload. Given the presence of numerous texts, titles, and action fonts already within the film, the main goal was to achieve a visually clean, readable result without unnecessary elements.

It was necessary to avoid excessive visual complexity in the final credits. The simplicity of the typography was seen as a key tool to allow the audience to absorb the information without distractions, maintaining aesthetic consistency with the rest of the film and enabling an orderly and relaxing visual conclusion.

Credits


VOCI

Phillip LUCA WARD
Vanessa DOMITILLA D'AMICO
Holman STEFANO DE SANDO
Vlad CHRISTIAN IANSANTE
Govel ANTONIO IUORIO
Lydia GIULIA SANTILLI
Ivan DANNY FRANCUCCI
Kaz MARCO DE RISI
Sanders LILIANA SORRENTINO

Assistente al Doppiaggio
DAFNE TEDESCHI


End Roll

POST-PRODUZIONE

 wepost

Producer STELLA BENDA LODI
Responsabile tecnico MAURO ELEFANTE
Colorist NAZZARENO NERI
Conforming CLAUDIO IANNAZZO
Deliveries ANDREA BROLLI
Digital Dailies SUSANNA GIORGI
Back Office MARCO FILIPPONE
Amministrazione ANGELA GRILLO

Fonico di Mix DAMIANO SILVA

Post-Produzione Audio  ORIZZONTE DI SUONI

Montatore del Suono ALESSANDRO GIACCO
Effetti Sonori VERDIANA SAINT AMOUR
CRISTINA CASCONE

Foley MARIO GIACCO
VALENTINA GIACCO

Credits

Musica Registrata e Mixata da TOM RUSSBUELDT

MUSICHE

"DOLCE KIMBO"
Musiche di José Manuel Cancela
Per gentile concessione di
FAVIS Music (BMI) e
Ambient Evolution Music (SESAC)

"CHIAROSCURO"
Musiche di José Manuel Cancela
Per gentile concessione di
FAVIS Music (BMI) e
Ambient Evolution Music (SESAC)

"FESTA IN PIAZZA"
Musiche di José Manuel Cancela
Per gentile concessione di
FAVIS Music (BMI) e
Ambient Evolution Music (SESAC)

"WITHOUT THE MOON'S
PERMISSION"
Musiche di Steve Salvatore
Per gentile concessione di
ItzDmD Music (BMI)

"GIOIA IN TAVOLA"
Musiche di José Manuel Cancela
Per gentile concessione di FAVIS
Music (BMI) e Ambient Evolution
Music (SESAC)

"KILL 'EM ALL"
Musiche di Aldo Shilaku e Martin Malota
Interpretata da Martin Malota
Per gentile concessione
di FAVIS Music (BMI)

End Roll

 APOLIA
FILM
COMMISSION

CAST

Phillip JEAN-CLAUDE VAN DAMME
Vanessa JACQUELINE FERNANDEZ
Kaz DIMITAR DOTCHINOV
Vlad ANDREI LENART
Agente Holman PETER STORMARE
Lydia TALIA ASSERAF
Govel ANTONINO IUORIO
Ivan NIC VAN DAMM
Direttore di Banca DAVID SEBASTI
Bodyguard ANDREA DI LELLA
Agente Sanders MARIA CONCHITA ALONSO
Mercenario VENCISLAV HRISTOV
Nadia MEREDITH MICKELSON
Receptionist ANNIE BEZIKIAN
Barista MARTINA DIFONTE
Ragazza di Govel ANA GOLJA

Diva Futura

GENRE: Drama

PLOT: In Italy, between the 1980s and 1990s, Debora Attanasio is hired as a secretary at the Diva Futura agency, specialized in erotic and porn film production.

CLIENT: GROENLANDIA

CONCEPT ARTISTS: FRANCESCA MARMIGI,
MIRKO LO CONTE

WORK:

On Screen Titles Design,
Credits Design, End Roll Design



On Screen Titles Design

The on screen titles required targeted typographic research to ensure visual consistency and adaptability to different historical contexts and color variations of the scenes. The goal was to find a typography that would be effective and recognizable, but also flexible in response to changes in atmosphere and cinematography. It was essential to find a solution that ensured readability of the signs in every visual and historical situation, while preserving the overall aesthetic consistency of the film. The main goal was to identify an elegant and simple typographic approach, capable of reflecting both the tone and cinematography of the film, while maintaining consistency with the time period of the narrative.

Credits and End Roll Design

The goal was to achieve a typography that could visually represent the temporal evolution of the film, while maintaining elegance and readability. It was crucial that the design of the credits did not feel anachronistic in relation to the different narrative periods and that it harmonized with the film's cinematography, characterized by variable atmospheres and changes in color palette.

On Screen Titles



Credits



On Screen Titles



End Roll





VIRTUALBLAST